



*Bringing high quality music performances and education to the Central Oregon Coast*

## **ADVERTISE WITH SILETZ BAY MUSIC FESTIVAL 2021**

**Connect Your Business with Our Audience**

2021 is a year of hope and re-birth. Please join us as we return to the stages of Lincoln City with Artistic Director Yaacov Bergman leading more than 50 world class musicians in a program fit for the season. The live and in-person (following guidelines established at the time) Festival will take place from September 4<sup>th</sup> – 12<sup>th</sup> at Lincoln City Cultural Center, the Congregational Church and a new venue for our orchestral performances, B'nai Brith Camp on beautiful Devil's Lake.

You can be a part of this celebration by placing an ad in the 2021 Souvenir Program. This 32-page, full color special edition will contain the program, information about the music and the musicians, stories about the festival plus its history and impact over the years. Being a part of this is a great way to connect your business with our ever-expanding audience while also showing your support of the arts and of this beautiful community.

All ads are full color, no bleed. A business card will work for an eighth page ad.

AD SIZE	SPECS	COST
Back Page	8.5" X 11"	\$2500 Sponsorship
Inside Front Cover	8" x 10.5"	\$2000 Sponsorship
Inside Back Cover	8" x 10.5"	\$2000 Sponsorship
Full Page	8" x 10.5"	\$600
Half Page	8" x 5"	\$325
Quarter Page	3 7/8" x 5"	\$175
Eighth Page	3 7/8" x 2 1/4"	\$100
Ad Creation		50



**Advertising for Siletz Bay Music Festival program 2021 Rates**

Ad Sizes (No bleeds)	Ad Rates (4 Color)	Dimensions (width x height)	\$50 fee for ad creation or extensive editing
Back Cover	\$2500 Sponsorship	8 1/2" x 11"	<input type="checkbox"/>
Inside Front Cover	\$2000 Sponsorship	8" x 10.5"	<input type="checkbox"/>
Inside Back Cover	\$2000 Sponsorship	8" x 10.5"	<input type="checkbox"/>
Full Page	\$600	8" x 10.5"	<input type="checkbox"/>
1/2 Page Horizontal	\$325	8" x 5"	<input type="checkbox"/>
1/2 Page Vertical	\$325	3 7/8" x 10 1/2"	<input type="checkbox"/>
1/4 Page	\$175	3 7/8" x 5"	<input type="checkbox"/>
1/8 Page (Biz Card)	\$100	3 7/8" x 2 1/4"	<input type="checkbox"/>

**ORDER FORM**

**Material File Requirements: PDF (preferred), InDesign, Illustrator or Photoshop**

**Image resolution:** 300 dpi; please include or embed images and include or embed (PDF) fonts.

- All submitted materials become property of Siletz Bay Music Festival.
- A \$50.00 fee will be added for ad creation or submissions requiring extensive editing.

**Email files to the attention of Jain Sekuler: [jains.sbmf@yahoo.com](mailto:jains.sbmf@yahoo.com)**

**Deadline for payment is July 14, 2021. Complete and return this form with your payment.**

**Deadline for print ready art is July 21, 2021. Date:** \_\_\_\_\_

**Business** \_\_\_\_\_ **Contact** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Ad Size:** \_\_\_\_\_ **Ad Rate:** \_\_\_\_\_

**Additional charge for art:** \_\_\_\_\_

**Make check payable to: Siletz Bay Music Festival (SBMF)**

**Mail payment to: Siletz Bay Music Festival  
P. O. Box 1041, Lincoln City, OR 97367**